

EUROPEAN QUALITY AWARD

"These honeys come from fragrant meadows and unspoilt forests; they are the result of labour of our little bees and beekeepers. Feel the power of nature in them and their origin; taste the diversity of thousands of flowers."

Because of tradition and the way they are produced, Slovenian honeys are a **special quality-controlled European feature and they ensure traceability and proof of origin**. They can be recognised by the Protected Geographical Indication and the Protected Designation of Origin logos.



These are the symbols that guarantee quality!

Beekeepers have to use the principles of good beekeeping practice in producing honey included in the quality schemes. Such honey has to be produced in a certain geographical area, and it has to satisfy more stringent quality parameters than prescribed by the Rules on Honey. Apart from that, independent inspection authorities control the beekeepers.

By planting native nectar plants we help preserve biodiversity reflected in our honeys!

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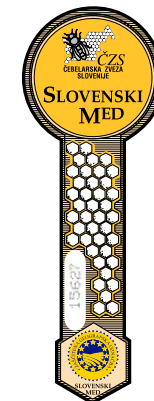
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TASTE THE DIVERSITY - SLOVENSKI MED Z ZAŠČITENO GEOGRAFSKO OZNAČBO

SLOVENIAN HONEY WITH PROTECTED GEOGRAPHICAL ORIGIN

- The richness and variety of the Slovenian plant world are reflected in the smell, colour and aroma of the Slovenski med z zaščitenno geografsko označbo (Slovenian Honey with Protected Geographical Origin). The blend of various climates and geographical diversity create unique conditions for producing honey, which means that many different types of honey can be found here.
- The name Slovenski med z zaščitenno geografsko označbo (Slovenian Honey with Protected Geographical Origin) is allowed to be used for **acacia, linden, flower, chestnut, spruce, silver fir and forest honey**. The majority of samples of the Slovenski med z zaščitenno geografsko označbo (Slovenian Honey with Protected Geographical Origin) contains the **pollen of sweet chestnut (*Castanea sativa*)**, which makes it different from the honey produced outside Slovenia.



Traceability ensured

Slovenski med z zaščitenno geografsko označbo (Slovenian Honey with Protected Geographical Origin) can be recognised by the **sealing label on the jar lid** bearing the European quality symbol of "Protected Geographical Indication".

Serial number is also part of the sealing label and a sure way of telling where each jar of honey has been produced and who has it been produced by.



Taste
Feel
Experience

THE DIVERSITY
THE NATURE
THE ORIGIN

SLOVENSKI MED

z zaščitenno
geografsko
označbo

SLOVENIAN
HONEY
with protected
geographical
indication

KOČEVSKI GOZDNI MED

z zaščitenno
označbo
porekla

KOČEVJE
FOREST HONEY
with protected
designation
of origin

KRAŠKI MED

z zaščitenno
označbo
porekla

KARST
HONEY
with protected
designation
of origin



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THE EUROPEAN UNION SUPPORTS
CAMPAIGNS THAT PROMOTE HIGH
QUALITY AGRICULTURAL PRODUCTS.





FEEL THE NATURE – KOČEVSKI GOZDNI MED Z ZAŠČITENO OZNAČBO POREKLA

KOČEVJE FOREST HONEY WITH PROTECTED DESIGNATION OF ORIGIN

- Kočevski gozdni med z zaščiteno označbo porekla (Kočevje Forest Honey with Protected Designation of Origin) is produced in the woodlands of the Kočevje region, which ranks among the best preserved area in Europe due to its unspoilt nature and which is renowned for its highly wooded terrain. 95% of the Kočevje woods are comprised of forest trees, which leave a profound mark on the Kočevski gozdni med (Kočevje Forest Honey).
- The flora on the fringes of the forests, meadow lands and swamp vegetation contribute heavily to the diversity of the honey bee forage as well.



Production marked by quality and care

The Kočevje beekeepers are proud of their pristine nature and Kočevski gozdni med (Kočevje Forest Honey), which they have been producing with care and love for over a century.

The name Kočevski gozdni med z zaščiteno označbo porekla (Kočevje Forest Honey with Protected Designation of Origin) can be carried by the **forest, spruce, fir** and **linden honey**. Kočevski gozdni med (the Kočevje Forest Honey) can be recognised by its uniform label and the sealing label on the jar lid, by the Združenje Kočevski Med association and by the national and European quality symbols.



EXPERIENCE THE ORIGIN – KRAŠKI MED Z ZAŠČITENO OZNAČBO POREKLA

KARST HONEY WITH PROTECTED DESIGNATION OF ORIGIN

- Its richer and more distinct aroma is shaped by special Karst plants and dry climate. Kraški med z zaščiteno označbo porekla (the Karst Honey with Protected Designation of Origin) is thus **more aromatic and ripe than other types of honey**.
- The region of production of the Kraški med z zaščiteno označbo porekla (Karst Honey with Protected Designation of Origin) is the Submediterranean Karst. The nearby sea influences the relatively long growing season, which contributes to the diversity of the honey bee forage. The St. Lucie cherry, meadow clary, common sage, white clover, thyme, oak, winter savory and many other nectar secreting plants influence the uniqueness of the Karst honey.



Kraški med (Karst Honey) is one of a kind

The name Kraški med z zaščiteno označbo porekla (Karst Honey with Protected Designation of Origin) can be carried by the **acacia, flower, forest, linden** and **chestnut honey** along with the honey gathered from **wild cherry, St. Lucie cherry** and **winter savory**. Due to the local climatic conditions and microclimate Kraški med (the Karst Honey) is ripe and very rich in minerals and enzymes.

Kraški med (the Karst Honey) can be recognised by its label bearing a **serial number** and a **national quality symbol** apart from other obligatory markings and by its sealing label with a **European quality symbol**.